

## **Executive USB Pen**

## Artwork Guidelines

## Artwork should be prepared in the following way:

- Supported file types: Vector .PDF .EPS .AI .SVG or high-res .JPEG or .PNG
- \*Please note that if the printing of white ink is required, a vector artwork file must be provided.
- All artwork should be set in CMYK colours (not RGB)
- .JPEG and .PNG files must be of high resolution (No lower than 300DPI)
- All fonts should be converted to vector outlines.
- Please clearly mark which is front and which is the back on your artwork.
- Please note that failing to adhere to these guidelines may result in reduced print quality.

**Product Dimensions:** 150mm x 14mm

**Print Area Front:** 50mm x 10mm (Both sides)

