





Elmhurst Energy is the leading independent provider of energy assessment training, software and accreditation for chartered surveyors, architects, house builders, building control bodies, insulation manufacturers and residential social landlords.

As an organisation that prides itself on being green and energy efficient, Elmhurst has taken steps to become paperless wherever possible, instead looking towards portable technology such as USB sticks as ways of sharing information.

Dominic Reed, Marketing Manager at Elmhurst comments - "Our branded USB sticks play a key role for Elmhurst Energy and also for the consultancy arm of the business, often being used within our training processes, with course information documents stored on them."

"In the past where possible we have tended to use branded USBs styled in the shape of our logo (a leaf) as they tend to be well received by trainees, and certainly catch the eye at industry events we attend."

Using their logo, we were able to construct a high quality 3D USB model out of soft PVC. We were also able to match up the colour profile ensuring the finished USB stick was on-brand, easily recognisable and stood out from the crowd.

