Smart Tag

Artwork Guidelines

Artwork should be prepared in the following way:

• Supported file types: Vector .PDF .EPS .AI .SVG or high-res .JPEG or .PNG

**Please note that if the printing of white ink is required, a vector artwork file must be provided.*

• All artwork should be set in CMYK colours (not RGB)

• .JPEG and .PNG files must be of high resolution (No lower than 300DPI)

• All fonts should be converted to vector outlines.

• Please clearly mark which is front and which is the back on your artwork.

• Please note that failing to adhere to these guidelines may result in reduced print quality.

Product Dimensions: 32mm x 32mm

Print Area Front: 26.5mm x 19mm

Front Print Only

