

### Artwork should be prepared in the following way:

- Supported file types: Vector .PDF .EPS .AI .SVG or high-res .JPEG or .PNG  
*\*Please note that if the printing of white ink is required, a vector artwork file must be provided*
- All artwork should be set in CMYK colours (not RGB)
- .JPEG and .PNG files must be of high resolution (No lower than 300DPI)
- All fonts should be converted to vector outlines.
- **Please note that failing to adhere to these guidelines may result in reduced print quality**

### Back:

**Product Dimensions:** 150mm x 70mm x 12mm

**Print Area:** 50mm x 75mm (back only)

