

Explorer Deluxe Artwork Guidelines

Artwork should be prepared in the following way:

• Supported file types: Vector .PDF .EPS .AI .SVG or high-res .JPEG or .PNG *Please note that if the printing of white ink is required, a vector artwork file must be provided.

- All artwork should be set in CMYK colours (not RGB)
- •. JPEG and .PNG files must be of high resolution (No lower than 300DPI)
- All fonts should be converted to vector outlines.
- Please clearly mark which is front and which is the back on your artwork.
- Please note that failing to adhere to these guidelines may result in reduced print quality.

Product Dimensions: 110mm x 47mm **Print Area Front:** 15mm x 20mm (Both sides)

Front

